

#### PRIYADARSHINI INSTITUTE OF TECHNOLOGY AND MANAGEMENT

5th mile, PULLADIGUNTA, Kornepadu (V), Vallicherikur (M), CHWECH. 522017 (A.P.)

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www.phragnt.oc.in

#### List of Seminars/Workshops

A.Y: 2018-19

S.No	Name Of The Event	Date	Details Of Resource Person	No. Of Participa nts
1	Intellectual Property Rights (lpr)	08-06-2018	Mr. Dr. A Srinivasulu Designation: Professor Department: Cse Gudlavalleru Engineering College Gudlavalleru. Email Id: asreenivasulu@gmail.com Phone no: 9491347150	39
2	Basics Of Intellectual Property Rights  Mr. A. Srikanth. Priyadarshini Institute Of Technology & Science College, Tenali, Designation: Associate Professor Email Id: asrikanth234@gmail.com Department: MBA Phone no: 8121303034			
3	Building Confidence In Women Entrepreneurship	Confidence In Women  Number of the property of		37
4	Research Methodology: Introduction To Quantitative Research Surveys And Experiments  Phone no: 7013447854  Mr Ch Delhi Police Designation: Assistant Professor Department:Cse Priyadarshini Institute Of Technology & Science College, Tenali. Email Id: Delhipolicechandul@Gmail.Com Phone no: 9912997347		39	
5	Emerging Technologies And Challenges  Mr. A Ramarao Designation: Professor Department: MBA Guntur Engineering College Guntur Email Id: Ramaraoamlec@Gmail.Com Phone no: 9849613279			39



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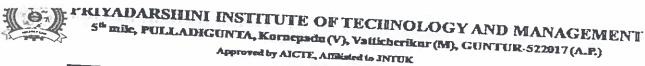
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6	Entrepreneurship And Start Up For Beginners	05-02-2019	Mr. Dr.G.V.Rama Subbarao Designation: Professor Department: ECE Velagapudi Ramakrishna Siddhardha Engine ering College. Email Id: Gurumasubbarao@Gmail.Com Phone No: 9849448040	39
7	Entrepreneurship And Innovation As A Career	18-02-2019	Mr.T Rushi Santhosh Singh Designation: Associate Professor Department: EEE MVR College: Of Engineering And Technology Email Id: Gvramasubbarao@Gmail.Com Phone no: 9849673247	39
8	Entrepreneurship And Development	28-02-2019	Mr.M. Ranjith Kumar Designation: Associate Professor Department: Civil Velaga Nages wararao College Of Engineering. Email Id: Ranjithkumar123@Gmail.Com Phone no:6304556269	39
9	Research Methodology	20-03-2019	Mr.K. Kirankumar Designation: Associate Professor Department: MBA Priyadarshini Institute Of Technology & Science College, Tenali Email Id: Kondurikirankumar@Gmail.Com Phone no:6304556269	37
10	Research Paper Writing Methods	08-04-2019	Mr.KKirankumar Designation: Assistant Professor Department:CSE Priyadarshini Institute Of Technology & Science And Womens College Tenali. Email Id: Talasillalingineni@Gmail.Com Phone no: 9949348577	37



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TECHNOLOGY & HANAGE

Sth Mile, Pulladigunta,
KORNEPADU (Vil), Vatticherukuru (\*
QUNTUR - 522 017.



www.titrogot.oc.in

Date: 01-06-2018

#### **CIRCULAR**

This is to inform you that "A One Day Seminar on Intellectual Property Rights (IPR) & Patents" by Mr.Dr. A Sreenivasulu, professor, Gudlavalleru engineering college, Gudlavalleru. Being organized by Priyadarshini institute of technology and management on 08/06/2018. I request all students to register immediately and make the program grand success.



PRIVADARSHINI INSTITUTE OF TECHNOLOGY & MANAGEMENT 5th Mile, Pulladigunta, KORNEPADU (Vil), Vatticherukuru (M), GUNTUR - 522 017.

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# PROGRAM COMMITTEE

CHIEF PATRON Sri.CH. RAMA RAO

Chairman,

Smt.CH. VIJAYA LASKM

Secretary & Correspondent

**PATRON** 

Principal, Mr. Dr. D.V.V.S. PHANI KUMAR

CONVENER

Mr. B. BEERAIAH

COORDINATOR HOD, CIVIL

Asst.Prof., CIVIL Mr. SK. Subhan

PRINCIPAL

KORNEPADU (VII), Vatticherukuru KIYADARSHINI INSTITUTE 5th Mile, Pulladigunta,



Mr. Dr. A Freenivasulu

Designation: professor Departmenti CSE

Gudiavalleru Engineering College, Gudlava Email ID: asreenivasulu@gmail.com Contact Number: 9491347150

ADDRESS FOR COMMUNICATION:

Mr. Sk. Subhani

Coordinator

Email ID: subhani99@gmail.com Contact number: 9738396383



## **Priyadarshini Institute of Technology** & Management

Under Management of Donbosco EDUCATIONAL Approved by AICTE, New Delhi & Affiliatted to JNTU Kakinada Recognised by Govt of A.P. Society, College Code:GK

A One Day Seminar

INTELLECTUAL PROPERTY RIGHTS (IPR) &

PATENTS

Date:

08/06/2018

Organized by: IPR Cell

Venue:

Priyadarshini Institute of Technology & Management Seminar Hall

Society: DONBOSCO EDUCATIONAL College Code:GK

Andhra Pradach 500017 TNINIA

Hout the Institute

Established in 2008, Priyadarshini Institute of Technology and Management (PITM, Guntur) is a premier Institute located in Andhra Pradesh. Institute offers Degree and Diploma courses including 7 UG and 5 PG courses. These programs are offerred in Full Time mode. Priyadarshini Institute programs are institute for B.Tech, M.Tech, MBA courses. Candidate can pursue in multiple range of courses like B.Tech, M.Tech, MBA with the stream of Engineering, Business & Management Studies.

The Mission of Priyadarshini is to develop high quality technical education and personnel with a sound footing on basic engineering principles, technical and managerial skills, innovative research capabilities, and exemplary professional conduct to lead and to use technology for the progress of mankind, adapting themselves to changing technological environment with the highest ethical values.

About the Programme

Intellectual Property Rights (IPR) encompass legal protections for creative and inventive works. Patents, a subset of IPR, grant inventors' exclusive rights to their inventions for a set duration, typically 20 years. This exclusivity incentivizes innovation by ensuring inventors can benefit

from their creations. IPR includes various forms like trademarks and copyrights. It aims to strike a balance between rewarding creators and fostering knowledge sharing. Patents require public disclosure of the invention in exchange for protection. They cover products, processes, and improve-individuals and businesses to invest in research and develop-individuals and businesses to invest in research and develop-intellectual property. Violating IPR can lead to legal intellectual property. Violating IPR can lead to legal landscape for creators and innovators. Balancing exclusivity public benefit are a key aspect of IPR frameworks.

# About the IPM

The main activities of IPR cell are as follows:

- be asked to express some innovative ideas and the IPR cell can provide proper guidance on the scope of developing that idea into an innovative product.
- To advise and guide the students and faculty on FIDE Acrecially patents with the help of PIC. the Tecesececerosopopopo

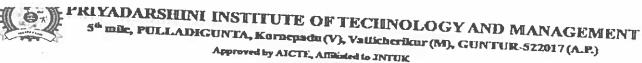
Objectives of the Programme

- · Understand the concept of intellectual property and its
- Provide a dotailed understanding of what patents are and
- their role in protecting inventions.

  Clarify the criteria for patentability and the types of patents available.
- Understand the differentiate between types of intellectual property, including patents

## Topics to be covered

- 1. Introduction to Intellectual Property (IP):
- Definition and importance of intellectual property
- Overview of different types of IP (patents, trademarks, copyrights, trade secrets)
- 2. Understanding Patents:
- Definition and purpose of patents
- Types of patents
- Criteria for patentability
- 3. Patentable Subject Matter:
- · Identifying what can be patented
- Exclusions and limitations
- 4. Patent Application Process:
- · Steps in filing a patent application
- · Components of a patent application (claims, drawings)



www.pitmgnt.nc.in

Date:09/06/2018

#### PROGRAMME REPORT

Name of the programme	A One Day Seminar on Intellectual Property			
	Rights (IPR) & Patents			
Date of the programme	08/06/2018			
Resource person details	Mr. Dr. A Sreenivasulu, professor			
	Gudlavalleru Engineering College,			
	Gudlavalleru Ph. no:9491347150			
	Mail id: asreenivasulu@gmail.com			
Program coordinator:	Mr.Sk. Subhani,assistant professor			
	Civil department			
	Priyadarshini institute of technology and			
	management			
Organized by:	Department of civil engineering			
Venue:	Priyadarshini institute of technology and			
AD IN CONT.	management			
DBJECTIVES OF THE PROGRAM				

IPR is an essential tool that benefits everyone, from inventors and creators to consumers and society as a whole. It fosters innovation, promotes economic growth, and protects consumers from counterfeit goods while encouraging collaboration and the sharing of knowledge. As such, we all must understand the significance of IPR and support its protection and enforcement.

### The objectives of the programme Intellectual Property Rights (IPR) & Patents are

- Understand the concept of intellectual property and its significance in various industries.
- Provide a detailed understanding of what patents are and their role in protecting inventions.
- Clarify the criteria for patentability and the types of patents available.
- Understand the differentiate between types of intellectual property, including patents.

#### PRIYADARSHINI INSTITUTE OF TECHNOLOGY AND MANAGEMENT Kornepadu (V), Vatticherikur (M), GUNTUR-522017 (A.P.)

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#### TOPICS COVERED

#### 1. Introduction to Intellectual Property (IP):

- Definition and importance of intellectual property
- Overview of different types of IP (patents, trademarks, copyrights, trade secrets)

#### 2. Understanding Patents:

- Definition and purpose of patents
- Types of patents
- Criteria for patentability

#### 3. Patentable Subject Matter:

- Identifying what can be patented
- Exclusions and limitations

#### 4. Patent Application Process:

- Steps in filing a patent application
- Components of a patent application (claims, drawings, specifications)





#### RIYADARSHINI INSTITUTE OF TECHNOLOGY AND MANAGEMENT 5th mile, PULLADIGUNTA, Kornepado (V), Vatticherikur (M), GUNTUR-522017 (A.P.)

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#### **OUTCOME OF THE PROGRAM:**

The outcome of the Intellectual Property Rights (IPR) & Patents are

- Participants gain a heightened understanding of intellectual property and its various forms.
- Participants acquire practical knowledge of the patent application process and its components.
- Participants develop proficiency in navigating the patent landscape, understanding the key principles and process

gk. Subhan PROGRAM CO-ORDINATOR



#### PRIYADARSHINI INSTITUTE OF TECHNOLOGY AND MANAGEMENT

5th mile, PULLADIGUNTA, Kornepadu (V), Vatticherikur (M), GUNTUR 522017 (A.P.)

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Name of the program: Intellectual property Rights (IPK) & Patents.

Date of program: 08 06/2018 .

#### List of participants:

S.NO	NAME OF THE STUDENT	YEAR/BRANCH	SIGNATURE
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PROGRAM COORDINATOR



### PRIYADARSHINI INSTITUTE OF TECHNOLOGY AND MANAGEMENT 5th mile, PULLADIGUNIA, Kornepadu (V), Vatticherikur (M), GUNTUR-522017 (A.P.)

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Date: 15-06-2018

#### **CIRCULAR**

This is to inform you that "A One Day seminar on basics of intellectual property rights" by Mr. A. Srikanth, Associate Professor, Priyadarshini Institute Of Technology & Science College, Tenali. Being organized by Priyadarshini institute of technology and management on 23-06-2018. I request all students to register immediately and make the program grand success.



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TECHNOLOGY & MANAGEMENT F
5th Mile, Pulladigunta,
KORNEPADU (Vil), Vatticherukany (M),
GUNTUR - 522 017.

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# REGISTRATION FORM

Name:.....

Address for Communication:

PNSII: ......

Last date to Registration: 22-06-2018



## PROGRAM COMMITTEE:

CHIEF PATRON Sri.CH. RAMA RAO

Chairman,

Smt.CH. VIJAYA LASKMI

Secretary & Correspondent,

PATRON

Principal, Mr. Dr. D.V.V.S. PHANI KUMAR

### CONVENER

HOD, ME Mr. Kumbha Sambalah

COORDINATOR

Asst.Prof., ME Mr. Kollury Vara Prasad

THEHNOLOGY & MANAGEMENT KORMEPADU (Vil). Vatticherukuru GUNTUR - 522 017. 5th Mile, Pulladigunta,





## Priyadarshini Institute of Technology & Management

Under Management of Donbosco BDUCATIONAL Approved by AICTE, New Delhi Affiliatted to INTU Kakinada Recognised by Govt of A.P. Society, College Code; GK,

A One Day Seminar

BASICS OF INTELLECTUAL

PROPERTY RIGHTS

Mr. A. Srikanth

Designation Associate Professor Department: MBA

Priyadarshini Institute Of Technology & Science Coll

Emeil ID; esrikanth234@Gmail.Com Centest Number: 8121303034

ADDRESS FOR COMMUNICATION:

MR. KOLLURU VARA PRASAD

Coordinator

Email Id: Vataprasadkolluri 1973@Gmail.Com Contact Number: 9502952860



Date:

23-06-2018

Organized by: IPR Cell

### Venue:

Priyadarshini Institute of Technology & Management Seminar Hall

Society: DONBOSCO EDUCATIONAL College Code:G

Andhra Pradesh-522017, INDLA

# Rhout the Institute

Established in 2008, Priyadarshini Institute of Technology and Management (PITM, Guntur) is a premier Institute located in Andhra Pradesh. Institute offers Degree and Diploma courses including 7 UG and 5 PG courses. These programs are offerred in Full Time mode. Priyadarshini Institute off Technology and Management (PITM, Guntur) is a premier institute for B.Tech, M.Tech, MBA courses. Candidate can pursue in multiple range of courses like B.Tech, M.Tech, MBA with the stream of Engineering, Business & Management Studies.

The Mission of Priyadarshini is to develop high

The Mission of Priyadarshini is to develop high quality technical education and personnel with a sound footing on basic engineering principles, technical and managerial skills, innovative research capabilities, and exemplary professional conduct to lead and to use technology for the progress of mankind, adapting themselves to changing technological environment with the highest ethical values:

# About the Fragramme

Intellectual Property Rights (IPRs) are the rights associated with intangible property owned by a person/company and with intangible property owned by a person/company and protected against use without consent. Thus, rights relating to protected against use without consent. Thus, rights relating to protect intellectual property Rights. These rights aim to protect intellectual property (creations of human intellect) by allowing the property (creations of human intellect) by allowing the benefit from their creations. The Universal Declaration of benefit from their creations. The Universal Declaration of Human Rights (UDHR) also refers to intellectual property Human Rights (UDHR) also refers to intellectual property right to the protection of the moral and material interests right to the protection of the moral and material interests right ho is the author, purpose of IPR is to reward human which ho is the author, purpose of IPR is to reward human intellect by providing exclusive rights to the creators over their inventions, artistic, musical works, etc.

# Rhaut the TON Well

The main activities of IPR cell are as follows:

- i) The IPR cell can organize an IP clinic in which students can be asked to express some innovative ideas and the IPR cell can provide proper guidance on the scope of developing that idea
- into an innovative product.

  ii) To advise and guide the students and faculty on the importance of IPR, especially patents with the help of PIC.

# bjectives of the Programme

- · Increase understanding of what intellectual property is
- and its importance in various fields.

  Introduce participants to different forms of intellectual property, such as patents, trademarks, copyrights, and
- trade secrets.

   Provide a foundational understanding of the key concepts and principles underlying intellectual property.
- Equip participants with the knowledge to identify and protect their own intellectual property.
- Familiarize participants with the basic procedures involved in applying for and obtaining intellectual property rights, especially patents, trademarks, and copyrights

## Topics to be covered

A workshop on the basics of Intellectual Property Rights (IPR) may include the following key topics:

1. INTRODUCTION TO INTELLECTUAL PROPERT

(IP

- Definition and significance of IP.
- Distinction between tangible and intangible assets.
- 2. TYPES OF INTELLECTUAL PROPERTY:
- Patents: Protecting inventions
- Trademarks: Safeguarding brands and logos.
- Copyrights: Securing creative works.
- Trade Secrets: Confidential business information.

### 3.PATENTS:

- Understanding patentability criteria.
- Patent application process.
- Rights and limitations conferred by patents.



### PRIYADARSHINI INSTITUTE OF TECHNOLOGY AND MANAGEMENT 5th mile, PULLADIGUNTA, Kofnepadu (V), Vallicherikur (M), GUNTUR-522017 (A.P.)

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Date:24/06/2018

#### **PROGRAMME REPORT**

Name of the programme	A One Day seminar on basics of intellectual
	property rights
Date of the programme	23-06-2018
Resource person details:	Mr. A.Srikanth, AssociateProfessor
W	Priyadarshin ilnstitute Of Technology&Science
	College, Tenali .
	Ph. no:8121303034
	Mail id: asrikanth234@gmail.com
Program coordinator:	Mr.Kolluru Vara Prasad,assistant
	professor,MECHdepartment,
	Priyadarshini institute of technology and
=-	management
Organized by:	Department of MECH
Venue:	Priyadarshini institute of technology and
	management

#### **OBJECTIVES OF THE PROGRAM**

Intellectual Property Rights (IPRs) are the rights associated with intangible property owned by a person/company and protected against use without consent. Thus, rights relating to ownership of intellectual property are called Intellectual Property Rights. These rights aim to protect intellectual property (creations of human intellect) by allowing the creators of trademarks. patents, or copyrighted works to benefit from their creations. The Universal Declaration of Human Rights (UDHR) also refers to intellectual property rights under Article 27 which states that "Everyone has the right to the protection of the moral and material interests resulting from any scientific, literary or artistic production of which he is the author." purpose of IPR is to reward human intellect by providing exclusive rights to the creators over their inventions. artistic, musical works, etc.



### PRIYADARSHINI INSTITUTE OF TECHNOLOGY AND MANAGEMENT 5th mile, PULLADIGUNTA, Karnepadu (V), Vallicherikar (M), GUNTUR-522917 (A.P.)

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#### The objectives of a workshop on the basics of Intellectual Property Rights (IPR) include:

- Increase understanding of what intellectual property is and its importance in various fields.
- Introduce participants to different forms of intellectual property, such as patents, trademarks, copyrights, and trade secrets.
- Provide a foundational understanding of the key concepts and principles underlying intellectual property.
- Equip participants with the knowledge to identify and protect their own intellectual property.
- Familiarize participants with the basic procedures involved in applying for and obtaining intellectual property rights, especially patents, trademarks, and copyrights.

#### Topic covered

A workshop on the basics of Intellectual Property Rights (IPR) may include the following key topics:

#### 1. INTRODUCTION TO INTELLECTUAL PROPERTY (IP):

Definition and significance of IP.

Distinction between tangible and intangible assets.

#### 2. TYPES OF INTELLECTUAL PROPERTY:

Patents: Protecting inventions.

Trademarks: Safeguarding brands and logos.

Copyrights: Securing creative works.

Trade Secrets: Confidential business information.

#### 3. PATENTS:

Understanding patentability criteria.

Patent application process.

Rights and limitations conferred by patents.

#### 4. TRADEMARKS:

Definition and purpose of trademarks.

Registration process and requirements.

Enforcement and protection of trademarks.



### PRIYADARSHINI INSTITUTE OF TECHNOLOGY AND MANAGEMENT 5th mile, PULLADIGUNTA, Kornepadu (V), Vatticherikur (M), GUNTUR-522017 (A.P.)

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#### 5. COPYRIGHTS:

Eligible works for copyright protection.

Registration and duration of copyrights.

Fair use and infringement issues.

#### 6. TRADE SECRETS:

Definition and examples of trade secrets.

Protection measures and legal aspects.

Handling trade secret disputes.



#### **OUTCOME OF THE PROGRAM:**

The desired outcomes of a workshop on Intellectual Property Rights (IPR) would include:

- Participants gain a heightened understanding of the importance and relevance of intellectual property in their professional and creative pursuits.
- Participants can differentiate between various types of intellectual property (patents, trademarks, copyrights, trade secrets) and understand their distinct roles.
- Participants acquire fundamental knowledge about the application processes for patents, trademarks, and copyrights.
- Attendees learn practical steps to identify, protect, and manage their intellectual property assets.

PROGRAM CO-ORDINATOR



#### PRIYADARSHINI INSTITUTE OF TECHNOLOGY AND MANAGEMENT

5th mile, PULLADIGUNTA, Kornepadu (V), Vatticherikur (M), GUNTUR 522917 (A.P.)

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Name of the program: Basics of Intellectual

Property rights.

Date of program:

2018.

List of participants:

S.NO	NAME OF THE STUDENT	NATIONAL PROPERTY.	
1.	THE STODENT	YEAR/BRANCH	SIGNATURE
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11-	GUTHURTHT YEATKATESH	TIME	GT. Venkalash
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13.	K. BANGARRAJU	11 MF	L. BANGARANO
18.	N. gai Ram Prasad	II/mE	Nisai Ran Datall
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PROGRAM COORDINATOR



### PRIYADARSHINI INSTITUTE OF TECHNOLOGY AND MANAGEMENT 5th mile, PULLADIGUNTA, Kornepadis (V), Vallicherikur (M), GUNTUR-522017 (A.P.)

Approved by AICTE, Affiliated to INTUK

www.pitmgnt.ac.in

Date: 03-07-2018

#### **CIRCULAR**

This is to inform you that "A One Day seminar on **Building Confidence in women Entrepreneurship**" by **Mr.Dr.K. Sreekar chandu**, professor, Atluri Mastan Reddy memorial college.

Being organized by Priyadarshini institute of technology and management on 11-07-2018. I request all students to register immediately and make the program grand success.



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PRIYADARSHINI INSTITUTE O
TECHNOLOGY & MANAGENTA
5th Mile, Pulladigunta.
KORNEPADU (Vil), Vatticherukuru (Mile)
GUNTUR - 522 017.

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# REGISTRATION FORM

Institution:..... Dept. :.... Name:////

Address for Communication:

Mobile:..... 

Last date to Registration: 10-07-2018

email: ......



### PROGRAM COMMITTEE:

CHIEF PATRON Sri.CH. RAMA RAO

Chairman,

Smt.CH. VIJAYA LASKMI

Secretary & Correspondent

Mr. Dr. D.V.V.S. PHANI KUMAR

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CONVENER

Mrs. B. Beeralah

HOD, ME

COORDINATOR

Asst.Prof., ME Mr. Shaik Subhani

PRINCIPA

TECHNOLOGY & MANAGEMENT KIYADARSHINI INSTITUTE OF KORNEPADU (Vil), Vatticherukuru (M), 5th Mile, Pulladigunta, QUNTUR - 522 017.





## Priyadarshini Institute of Technology & Management

Under Management of Donbosco EDUCATIONAL Approved by AICTE, New Delhi & Affillatted to JNTU Kakinada Recognised by Govt of A.P. Society, College Code: GK,

A One Day Seminar

Women entrepreneurship BUILDING CONFIDENCE

### Resource Person:

# Mr. Dr. K. Sreekar chandu

Designation: professor Department: civil

Address: Atluri mastan Reddy memorial College Email ID: amrncivil dept@gmail.com Contact number: 7013447854

ADDRESS FOR COMMUNICATION:

Mr. Shaik Subhani

Coordinator

Email ID: - sksubhani67@gmail.com Contact number: 6307689870

Date:

11-07-2018

Organized by:

ED Cell

### Venue:

Seminar Hall

Priyadarshini Institute of Technology & Management

Society: DONBOSCO EDUCATIONAL College Code:GK

Andhra Pradesh-522017, INDIA Guntur

# Mount the Institute

mankind, adapting themselves to changing technocapabilities, and exemplary professional conduct to logical environment with the highest ethical values. lead and to use technology for the progress of technical and managerial skills, innovative research sound footing on basic engineering principles, quality technical education and personnel with a a premier institute for B.Tech, M.Tech, MBA The Mission of Priyadarshini is to develop high of Engineering, Business & Management Studies. courses like B.Tech, M.Tech, MBA with the stream courses. Candidate can pursue in multiple range of of Technology and Management (PITM, Guntur) is offerred in Full Time mode. Priyadarshini Institute ing 7 UG and 5 PG courses. These programs are Institute offers Degree and Diploma courses includpremier Institute located in Andhra Pradesh Technology and Management (PITM, Guntur) is a Established in 2008, Priyadarshini Institute of

# About the Frogramme

X

initiate, organize and operate a business enterprise coming out to participate in all sorts of activities with household roles, but in the modern society, they are were confined to the four walls, identifying themselves only in the enterprise to women". In the traditional society, they by a woman having a minimum financial interest of 51% of the Government of India has defined women entrepreneurs based capital and giving at least 51% of the employment generated enterprise is defined as "an enterprise owned and controlled business enterprise. Accordingly, a woman running an on women participation in equity and employment of a may be defined as the women or a group of women who which have lesser percentage of them. Women entrepreneurs have developed at a faster rate as compared to countries. ately higher percentage of entrepreneurs in their population are evidences to believe that countries which have proportion nation. Entrepreneurs have been considered instrumental in initiating and sustaining socio-economic development. There factors contributing to the economic development of any Entrepreneurship is considered as one of the most important

Rout the FO Bell

This cell is formed to Develop awareness on Entrepreneurship among the Students& Develop the advanced skill of creativity and innovative thinking, ed cell inspire students to take initiatives and accept responsibilities to thrive in the challenging world to become

# Objectives of the Programme

- Help women identify and overcome self-doubt by providing practical tools and strategies.
- Build communication skills to express ideas confidently and navigate professional conversations.
- Foster a positive outlook, teaching that challenges are opportunities for growth in entrepreneurship.
- Guide participants in creating and delivering a conclut and impactful elevator pitch.

## Topics to be covered

## 1. Overcoming Impostor Syndrome

- Understanding and Recognizing Impostor Syndrome
- Strategies to Boost Self-Confidence
- Building a Positive Mindset for Entrepreneurial Success
   2.Effective Communication Skills for Wonten
   Entrepreneurs:
- Developing Assertiveness in Business Communication
- Navigating Challenging Conversations with Confidence
- Crafting and Delivering a Powerful Elevator Pitch
- 3. Networking Strategies for Women in Business:
- Building and Expanding Professional Networks
- Leveruging social media for Networking Success
- Effective Networking at Conferences and Event



### PRIYADARSHINI INSTITUTE OF TECHNOLOGY AND MANAGEMENT 5th mile, PULLADIGUNTA, Kornepadu (V), Vallicherikur (M), GUNTUR-522017 (A.P.)

Approved by AICTE, Affiliated to JNTUK

www.pitmgnt\_nc\_in

Date:12-07-2018

#### PROGRAMME REPORT

	IGHINE REFORT
Name of the programme	A One Day seminar on Building Confidence in
	women Entrepreneurship
Date of the programme	11-07-2018
Resource person details:	Mr. Dr. K. Sreekar chandu,professor
	Atluri Mastan Reddy memorial College.
	Ph. no:7013447854
	Mail id: amrncivildept@gmail.com
Program coordinator:	Mr. Shaik Subhani,assistant professor
	Civil department
	Priyadarshini institute of technology and
	management
Organized by:	Department of Civil
Venue:	Priyadarshini institute of technology and
	management

#### OBJECTIVES OF THE PROGRAM

Entrepreneurship is considered as one of the most important factors contributing to the economic development of any nation. Entrepreneurs have been considered instrumental in initiating and sustaining socio-economic development. There are evidences to believe that countries which have proportionately higher percentage of entrepreneurs in their population have developed at a faster rate as compared to countries, which have lesser percentage of them.

Women entrepreneurs may be defined as the women or a group of women who initiate, organize and operate a business enterprise. Government of India has defined women entrepreneurs based on



### PRIYADARSHINI INSTITUTE OF TECHNOLOGY AND MANAGEMENT 5th mile, PULLADIGUNTA, Kornepadu (V), Vatticherikur (M), GUNTUR-522017 (A.P.)

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women participation in equity and employment of a business enterprise. Accordingly, a woman running an enterprise is defined as "an enterprise owned and controlled by a women having A minimum financial interest of 51% of the capital and giving at least 51% of the employment generated in the enterprise to women". In the traditional society, they were confined to the four walls, identifying themselves only with household roles, but in the modern society, they are coming out to participate in all sorts of activities.

#### OBJECTIVES OF THE PROGRAM

- Help women identify and overcome self-doubt by providing practical tools and strategies.
- Build communication skills to express ideas confidently and navigate professional conversations.
- Foster a positive outlook, teaching that challenges are opportunities for growth in entrepreneurship.
- Guide participants in creating and delivering a concise and impactful elevator pitch.

#### TOPIC COVERED IN THE PROGRAM

#### Topics in this workshop are

#### 1. Overcoming Impostor Syndrome:

- Understanding and Recognizing Impostor Syndrome
- Strategies to Boost Self-Confidence
- Building a Positive Mindset for Entrepreneurial Success

#### 2. Effective Communication Skills for Women Entrepreneurs:

- Developing Assertiveness in Business Communication
- Navigating Challenging Conversations with Confidence
- Crafting and Delivering a Powerful Elevator Pitch

#### 3. Networking Strategies for Women in Business:

- Building and Expanding Professional Networks
- Leveraging social media for Networking Success
- Effective Networking at Conferences and Event



### PRIYADARSHINI INSTITUTE OF TECHNOLOGY AND MANAGEMENT 5th mile, PULLADIGUNEA, Kornepadu (V), Vallicherikur (M), GUNTUR-522017 (A.P.)

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#### **OUTCOME OF THE PROGRAM:**

The outcome of the program are

- Women participants will exhibit greater self-confidence, expressing themselves more assuredly in various business situations.
- Improved ability to communicate ideas confidently, resulting in clearer and more impactful interactions.
- Participants will develop a positive outlook, viewing challenges as opportunities for growth in their entrepreneurial journey.
- Women entrepreneurs will create and deliver strong elevator pitches, effectively communicating their business ideas.
- Improved capability to navigate difficult conversations with professionalism and confidence.

SK. Subhaui PROGRAM COORDINATOR



#### PRIYADARSHINI INSTITUTE OF TECHNOLOGY AND MANAGEMENT

5th mile, FULLADIGUNTA, Kornepadu (V), Vallicherikur (M), GUNTUR 522017 (A.P.)

Approved by AICTF, Affiliated to INTUK

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Name of the program: Building Date of program: 11/07/2011.

Confidence in women Entrepreneurship

#### List of participants:

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#### PRIYADARSHINI INSTITUTE OF TECHNOLOGY AND MANAGEMENT 5th mile, PULLADIGUNTA, Kornepadu (V), Vatticherikur (M), GUNTUR 522017 (A.P.)

Approved by AICTE, Affiliated to JNTUK

www.pitmpnt.ac.in

Date: 02-11-2018

#### **CIRCULAR**

This is to inform you that "A One Day seminar on research methodology: design thinking program" by Mr. CH. Delhi police, assistant professor, Priyadarshini institute of technology and science college. Being organized by Priyadarshini institute of technology and management on 09-11-2018. I request all students to register immediately and make the program grand success.



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5th Mile, Pulladigunta. KORNEPADU (Vil), Vatticherukuru (1911). GUNTUR - 522.017

**TECHNOLOGY & MANAGEMENT** 

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#### email: ..... Mobile:.... Namel Address for Communication Institution:.... Dept. :.... Lust dute to Registration: 08-11-2018 REGISTRATION FORM

## PROGRAM COMMITTEE:

CHIEF PATRON Sri.CH. RAMA RAO

Chairman,

Smt.CH. VIJAYA LASKMI

Secretary & Correspondent

**PATRON** 

Mr. Dr. D.V.V.S. PHANI KUMAR

Principal,

CONVENER

Mrs. R. Madhuri Devi

HOD, CSE

COORDINATOR

Asst.Prof., CSE

Mr. K. Raghavendra Swamy ECHNOLOGY & MANAGE

KORNEPADU (Vii), Vatticheruku 5th Mile, Pulladigunta **QUNTUR - 522 017.** 

WADAKSHINI INSTITU

RESEARCH METHODOLOGY: INTRODUCTION TO

### Resource Person:

Mr. CH. Delhi police

Designation: Assistant Professor

Department: CSE

ress: Priyadarshini institute of technology and sciences Email ID: delhipolicechandu 1 @gmail.com Contact number: 9912997347

ADDRESS FOR COMMUNICATION:

Mr. K. Raghavendra Swamy

Coordinator

Email ID: raghavendraswamyk@gmail.com Contact number: 9030472345



## **Priyadarshini Institute of Technology** & Management

Under Management of Donbosco EDUCATIONAL Approved by AICTE, New Dolh! & Affiliatted to JNTU Kakinada Recognised by Govt of A.P. Society, College Code: GK,

## A One Day Seminar

SURVEYS AND EXPERIMENTS QUANTITATIVE RESEARCH

Date:

09-11-2018

Organized by: R&D Cell

Venue:

Seminar Hal

Priyadarshini Institute of Technology & Management

Society: DONBOSCO EDUCATIONAL College Code:GK

Andhra Pradesh-522017, INDIA



a premier institute for B.Tech, M.Tech, MBA of Technology and Management (PITM, Guntur) is offerred in Full Time mode. Priyadarshini Institute premier Institute located in Andhra Pradesh. mankind, adapting themselves to changing technocapabilities, and exemplary professional conduct to sound footing on basic engineering principles, quality technical education and personnel with a of Engineering, Business & Management Studies. courses like B.Tech, M.Tech, MBA with the stream courses. Candidate can pursue in multiple range of Technology and Management (PITM, Guntur) is a technical and managerial skills, innovative research The Mission of Priyadarshini is to develop high ing 7 UG and 5 PG courses. These programs are Institute offers Degree and Diploma courses includlogical environment with the highest ethical values. lead and to use technology for the progress of

# Hour the Programme

Established in 2008, Priyadarshini Institute of an In this workshop introduction to qualitative research involving surveys and experiments typically refers to an overview of the fundamental concepts, survey, and experiments used in explore participants' perspectives in depth. Experiments, in ended questions, interviews, or observations, aiming motivations, and contexts of human behavior. Surveys in studying phenomena through qualitative lenses. Qualitative qualitative research involve gathering data through openresearch focuses on understanding the underlying meanings, phenomena understand and analyze qualitative aspects of behavior or this context, might involve structured interventions 6

# About the No. 9 Gell

activities Students & promote research activities at Fabtech Technical Research and Development Cell is established to objective is to monitor research programs for Faculty, Campus, College of Engineering and Research. The Cell The research at college level is the first step to create research activities among the youths. Therefore, The industries to undertake quality research

# bjectives of the Frogramme

- research, with a specific emphasis on survey and · Develop a foundational understanding of qualitative experimental methodologies.
- qualitative surveys. Enable participants to proficiently implement qualitative Equip purticipants with the skills to design effective
- qualitative experiments, covering aspects like randomizasurveys, covering sampling techniques. tion, control groups Equip participants with the skills 5 implement
- Topics to be covered

# 1. INTRODUCTION TO QUANTITATIVE RESEARCH

- Definition and Characteristics of Quantitative Research
- Comparison with Qualitative Research
- Common Applications in Various Disciplines
- 2. INTRODUCTION TO SURVEYS
- Definition and Purpose
- Types of Surveys (e.g., Cross-sectional, Longitudinal)
- Survey Research Process Overview
- 3. SAMPLING STRATEGIES FOR SURVEYS
- **Probability Sampling Techniques**
- Non-Probability Sampling Methods
- Sampling Error and Generalizability
- 4. INTRODUCTION TO EXPERIMENTS
- Definition and Characteristics



#### PRIYADARSHINI INSTITUTE OF TECHNOLOGY AND MANAGEMENT 5th mile, PULLADIGUNTA, Kornepadu (V), Vatticherikur (M), GUNTUR 522017 (A.P.)

Approved by AICTE, Affiliated to JNTUK

www.pitmgnt.ac.in

Date:10-11-2018

#### PROGRAMME REPORT

Name of the programme	A One Day seminar on design thinking		
	program		
Date of the programme	09-11-2018		
Resource person details:	Mr. CH. Delhi police		
	Priyadarshini institute of technology and		
	ScienceCollege,		
	Ph. no:9912997347 Mail id:delhipolicechandul@gmail.com		
Program coordinator:	Mr.K.Raghavendra Swamy, assistant professor		
	CSE department		
	Priyadarshini institute of technology and		
	management		
Organized by:	Department of CSE		
Venue:	Priyadarshini institute of technology and		
	management		

#### **OBJECTIVES OF THE PROGRAM**

Design Thinking was specifically proposed into the system for its unique capability to "Empathize" with its end users. We cannot solve problems of people without understanding people who go through those problems. This concept encourages us to understand how the end user perceives the problem and the product.

#### The objectives of the program are

- 1.To know what is design thinking and how it is useful in life
- 2.To create solutions that are innovative and elegant
- 3.To make the students to gain problem solving mind set through design thinking process.



#### DARSHINI INSTITUTE OF TECHNOLOGY AND MANAGEMENT mile, PULLADIGUNTA, Kornepadu (V), Vatticherikur (M), GUNTUR-522017 (A.P.)

Approved by AICTE, Amended to INTUK

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#### TOPIC COVERED IN THE PROGRAM:

#### 1. Introduction to Design Thinking:

- Definition and principles of design thinking
- Historical overview and evolution

#### 2. Empathy and User-Centered Design:

- Understanding the user's perspective
- Techniques for empathetic research and user interviews

#### 3. Problem Definition and Ideation:

- Defining the problem statement
- Techniques for brainstorming and idea generation

#### 4. Prototyping and Iteration:

- Importance of prototyping in the design process
- Iterative design and feedback loops

#### 5. User Testing and Feedback:

- Conducting usability testing
- Gathering and incorporating user feedback

#### 6. Design Thinking Tools and Techniques:

- Overview of popular design thinking tools (persona creation, journey mapping, etc.)
- Hands-on practice with selected tools



### PRIYADARSHINI INSTITUTE OF TECHNOLOGY AND MANAGEMENT 5th mile, PULLADIGUNTA, Kutherpadu (V), Vallicherikut (M), GUNTUR 522017 (A.P.)

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#### **OUTCOME OF THE PROGRAM:**

The outcome of the program is

- assess when Design Thinking is useful and relevant in projects.
- Participants adopt a user-centered mindset, prioritizing the needs and experiences of endusers in problem-solving.
- Participants develop skills to articulate and frame problems effectively, enabling a deeper understanding of the challenges at hand.

JC. R. Swame PROGRAM CO-ORDINATOR



### PRIYADARSHINI INSTITUTE OF TECHNOLOGY AND MANAGEMENT 5th mile, PULLADIGUNTA, Kornepadu (V), Vatticherikur (M), GUNTUR-522017 (A.P.)

Approved by AICTE, Altituded to JNTUK

www.pitmpnt.ac.in

Name of the program: Research Methodology. design thinking Program

Date of program: 09 |4 200

#### List of participants:

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JC.R. Swami
PROGRAM COORDINATOR



### PRIYADARSHINI INSTITUTE OF TECHNOLOGY AND MANAGEMENT 5th mile, PULLADIGUNTA, Kornepadu (V), Vatticherikur (M), GUNTUR-522017 (A.P.)

Approved by AICTE, Affiliated to INTUK

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Date:18-12-2018

#### **CIRCULAR**

This is to inform you that "A One Day seminar on emerging technologies and IPR challenges" by Mr. A. Rama Rao, professor, Guntur engineering college, Being organized by Priyadarshini institute of technology and management on 27-12-2018. I request all students to register immediately and make the program grand success.



PRINCIPAL
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PRIYADARSHINI INSTITUTE OF
TECHNOLOGY & MANAGE
5th Mile, Pulladigunta
KORNEPADU (Vil), Vatticherukura (ili
GUNTUR - 522 017.

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	Address for Communication:	Institution:	Dept. :	Name:	

## PROGRAM COMMITTEE:

Sri.CH. RAMA RAO

Chairman,

Smt.CH. VIJAYA LASKMI

Secretary & Correspondent,

Principal, Mr. Dr. D.V.V.S. PHANI KUMAR

CONVENER

HOD, MBA Dr. Koniki Srinivas

Mr. Rayapudi Sudhakar COORDINATOR

**QUNTUR - 522 017.** 

FECHNOLOGY & MANAGEMENT 5th Mile, Pulladigunta, KORNEPADU (Vil), Vatticherukuru (N KIYADARSHINI INSTITUTE OF

M.A.Raina Rao

Designation: Professor Department: MBA

Last date to Registration: 26-12-2018

Address: Guntur engineering College, Gunt Email ID: ramaraomles@gmail.com Contact number: 9849613279



Mr. Rayapudi Sudhakar

Coordinator

Email Id: Sudhame.2@Gmail.Com Contact Number: 9160481385



## Priyadarshini Institute of Technology & Management

Under Management of Donbosco EDUCATIONAL Approved by AICTE, New Delhi & Affiliatted to JNTU Kakinada Recognised by Govt of A.P. Society, College Code:GK,

A One Day Seminar

EMERGING TECHNOLOGIES IPA CHALLENGES

Date:

27-12-2018

Organized by: IPR Cell

Venue:

Priyadarshini Institute of Technology & Management Seminar Hal

Society: DONBOSCO EDUCATIONAL College Code:GK

Andhra Pradesh-522017, INDIA

# A bout the Institute

Established in premier Institute located in Andhra Pradesh. offerred in Full Time mode. Priyadarshini Institute Technology and Management (PITM, Guntur) is a of Engineering, Business & Management Studies. courses like B.Tech, M.Tech, MBA with the stream courses. Candidate can pursue in multiple range of of Technology and Management (PITM, Guntur) is ing 7 UG and 5 PG courses. These programs are Institute offers Degree and Diploma courses includtechnical and managerial skills, innovative research sound footing on basic engineering principles, quality technical education and personnel with a The Mission of Priyadarshini is to develop high lead and to use technology for the progress of capabilities, and exemplary professional conduct to mankind, adapting themselves to changing technology the Hout the logical environment with the highest ethical values. premier institute for B.Tech, M.Tech, MBA 2008, Priyadarshini Institute of

# About the Programme

complex aspect of this intersection. 6 or creations that need logal protection. Intellectual Property often brings forth innovations in various fields, such as Intellectual Property Rights (IPR). As technology advances, it technologies and the associated challenges related to The term "Emerging technologies and IPR challenges" refers artificial intelligence, biotechnology, blockchain, and more. avoiding misuse or monopoly of certain technologies is a of intellectual property become critical. Balancing the need adequately, and issues of ownership, licensing, and protection secrets, among others. The challenges arise as legal Rights encompass patents, copyrights, trademarks, and trade because these innovations may involve new ideas, inventions, The challenges related to Intellectual Property Rights arise for innovation and the protection of creators' rights while frameworks may need to adapt to cover novel technologies the intersection of newly developing or cutting-edge

# From the TOP Rell

The main activities of IPR cell are as follows:

- (h) The IPR cell can organize an IP clinic in which students can be asked to express some innovative ideas and the IPR cell can provide proper guidance on the scope of developing that idea into an innovative product.
- ii) To advise and guide the students and faculty on the Bitcoin.

# Objectives of the Programme

- Develop a foundational understanding of qualitative research, with a specific emphasis on survey and experimental methodologies.
- Equip participants with the skills to design effective qualitative surveys.
   Enable participants to proficiently implement qualitative
- surveys, covering sampling techniques.

   Equip participants with the skills to implement qualitative experiments, covering aspects like randomization and the sample of t
- Topics to be covered
- 1. INTRODUCTION TO EMERGING TECHNOLOGIES:
- Overview of Key Technologies: Basic explanation of AI, Blockchain, loT, and AR/VR.
- Everyday Examples: How these technologies are part of daily life.
- Potential Impact: Understanding the transformative potential for businesses.
- 2. BLOCKCHAIN AND CRYPTOCURRENCIES SIMPLIFIED:
- Blockchain Basics: Explaining decentralized ledgers in simple terms.
- Digital Currencies: Introduction to cryptocurrencies like



#### PRIYADARSHINI INSTITUTE OF TECHNOLOGY AND MANAGEMENT 5th mile, PULLADIGUNIA, Kuthepadu (V), Vallicherikut (M), GUNTUR 522017 (A.P.)

Approved by AICTE, Affiliated to INITIK

www.pitrngnt.ac.in

Date:28-12-2018

#### PROGRAMME REPORT

Name of the programme	A One Day seminar on emerging technologies
	and IPR challenges
Date of the programme	27-12-2018
Resource person details:	Mr.A. Rama Rao , Professor
	Guntur engineering College.
	Ph. no: 9849613279
	Mail id: ramaraomlec@gmail.com
Program coordinator:	Mr. Rayapudi Sudhakar, AssociateProfessor
**	MBA department
	Priyadarshini institute of technology and
	management
Organized by:	Department of MBA
Venue:	Priyadarshini institute of technology and
	management

#### **OBJECTIVES OF THE PROGRAM**

#### **EMERGING TECHNOLOGIES:**

Emerging technologies are like the cool, new ideas and inventions that are just starting out. Think of stuff like super smart robots, new medicines, or really fast computers – things that are still kind of fresh and exciting.

#### IPR CHALLENGES (INTELLECTUAL PROPERTY RIGHTS):

IPR challenges are like the problems we face when we want to make sure that the people who come up with these cool ideas get credit and protection. It's about figuring out the rules for who owns these new inventions, how to stop others from copying them without permission, and making sure everyone plays fair in the world of innovation.

### (e)

### PRIYADARSHINI INSTITUTE OF TECHNOLOGY AND MANAGEMENT 5th mile, PULLADIGUNTA, Kornepadu (V), Vatlicherikur (M), GUNTUR 522017 (A.P.)

Approved by AICTE, Affiliated to JNTUK

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#### objectives of the program are

- Familiarize beginners with key emerging technologies.
- Break down complex blockchain concepts for beginners.
- Introduce AI and machine learning in an accessible way.
- Introduce the concept of IPR.
- Highlight common IPR challenges in the tech industry.

#### TOPIC COVERED IN THIS SEMINAR

Topics covered in the program are

#### 1. INTRODUCTION TO EMERGING TECHNOLOGIES:

- Overview of Key Technologies: Basic explanation of AI, Blockchain, IoT, and AR/VR.
- Everyday Examples: How these technologies are part of daily life.
- Potential Impact: Understanding the transformative potential for businesses.

#### 2. BLOCKCHAIN AND CRYPTOCURRENCIES SIMPLIFIED:

- Blockchain Basics: Explaining decentralized ledgers in simple terms.
- Digital Currencies: Introduction to cryptocurrencies like Bitcoin.
- Blockchain in Layman's Terms: How blockchain ensures trust and security.

#### 3. AI AND MACHINE LEARNING UNVEILED:

- What is AI: Breaking down the concept of artificial intelligence.
- Applications in Daily Life: How AI is used in smartphones, streaming, etc.
- Fun with Machine Learning: Interactive examples for understanding ML.

#### 4. INTRODUCTION TO INTELLECTUAL PROPERTY RIGHTS (IPR):

- What is IPR: Basics of patents, copyrights, and trademarks.
- Why Protect Ideas: Understanding the value of intellectual property.
- IPR for Beginners: Simplifying legal concepts for startups.

#### 5. IPR CHALLENGES:

- Patent Challenges: Exploring issues related to technology patents.
- Copyright Concerns: How content ownership applies in tech.
- Trademark Troubles: Basics of protecting brand identity.



### PRIYADARSHINI INSTITUTE OF TECHNOLOGY AND MANAGEMENT 5th mile, PULLADIGUNTA, Kornepadu (V), Vatticherikur (M), GUNTUR 522917 (A.P.)

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#### **OUTCOME OF THE PROGRAM:**

The outcome of the program is

- Participants gain a basic understanding of AI, Blockchain and cryptocurrencies and their potential impact on daily life.
- Participants comprehend the basics of blockchain, digital currencies, and their application in simple terms.
- Participants grasp fundamental AI concepts and recognize its applications in everyday technology.
- Participants understand the basics of patents, copyrights, and trademarks as forms of intellectual property.
- Participants recognize potential legal hurdles related to patents, copyrights, and trademarks in technology.

PROGRAM CO-ORDINATOR



### PRIYADARSHINI INSTITUTE OF TECHNOLOGY AND MANAGEMENT

5th mile, PULLADIGUNTA, Kornepadu (V), Vatticherikur (M), GUNTTIR 522017 (A.P.)

Approved by AICTE, Affiliated to INTUK

www.pitmymt.ac.in

Name of the program: Emerging Technologies

Date of program: 87/12/2018. IPR Challenges. and

### List of participants:

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15.	K. Anuxadke	TIMRA	M. Ahusaka.
16.	K. Givi Baba	TIMBA	A Gur Bak
17.	k. Mahesh bahal	I/MBA	K mahosh babu
18	k. mailesh	P/mB0	k. Maller
19	K. Nagalakshmi	ILMBA	K. Na Schakshan
20	K. Nixikshona Rao	I/MBA	K. Ni Yikshona
10	K. Naga Sckhar	ILMBA	K. Naga Sekhor K. Janesh K. O.S. Kuman.
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### PRIYADARSHINI INSTITUTE OF TECHNOLOGY AND MANAGEMENT 5th mile, PULLADIGUNIA, Kurnepadu (V), Vallicherikur (M), GUNTUR 522017 (A.P.)

Approved by AICTE, Affiliated to JNITJK

www.pitmgnt.ac.ln

Date: 28-01-2019

### **CIRCULAR**

This is to inform you that "A One Day workshop on Entrepreneurship and Startup for Beginners" by Mr.Dr.G.V.RamaSubbaRao, professor, Velagapudi Ramakrishna Siddhar tha engineering College. Being organized by Priyadarshini institute of technology and management on 05-02-2019. I request all students to register immediately and make the program grand success.



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PRIVADARSHINI INSTITUTE OF
TECHNOLOGY & MANAGE VENT
5th Mile, Pulladigunta,
KORNEPADU (Vil), Vatticherukuru (M).
GUNTUR - 522 017.

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# REGISTRATION FORM

Dept. :.... Name:..... Institution:....

Address for Communication:

Mobile:....

Last date to Registration: 04-02-2019



### PROGRAM COMMITTEE:

CHIEF PATRON Sri.CH. RAMA RAO

Chairman,

Smt.CH. VIJAYA LASKMI

Secretary & Correspondent

Principal, Mr. Dr. D.V.V.S. PHANI KUMAR

CONVENER

Mr. Y. Kondaiah

COORDINATOR HOD, ECE

Asst.Prof., ECE Mr. B. Venkatesh

MINCIPA

TECHNOLOGY & MANAGEM. KORNEPaDU (Vil), Vatticherukuru (N 5th Mile, Pulladigunia,



PRIVADARSHING INSTITUTE OF QUNTUR - 522 017.



### Priyadarshini Institute of Technology & Management

Under Management of Donbosco EDUCATIONAL Approved by AICTE, New Delhi & Affiliatted to JNTU Kakinada. Recognised by Govt of A.P. Society, College Code: GK

A One Day Seminar

STARTUP FOR BEGINNERS ENTREPRENEURSHIP AND

Date:

mr. Dr. G.V. kama Subba Rad

Resource Person

Designation: Professor

Department: ECE

05-02-2019

Organized by:

**ED** Cell

Venue:

**Priyadarshini Institute of Technology** & Management Seminar Hal

Society: PONBOSCO EDUCATIONAL College Code:GK

Andhra Pradesh-522017, INDIA

Email ID: -bvenkatesh36@gmail.com

Coordinator

Contact number: 9100131789

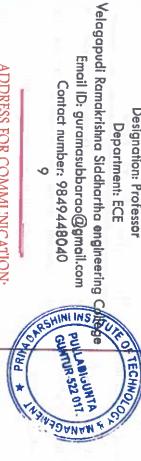
ADDRESS FOR COMMUNICATION:

Mr. B. Venkatesh



Email ID: guramasubbarao@gmail.com

Contact number: 9849448040



### Nout the Institute

premier Institute located in Andhra Pradesh. Established in 2008, Priyadarshini Institute of a premier institute for B.Tech, M.Tech, MBA offerred in Full Time mode. Priyadarshini Institute of Technology and Management (PITM, Guntur) is Technology and Management (PITM, Guntur) is a quality technical education and personnel with a of Engineering, Business & Management Studies. courses like B.Tech, M.Tech, MBA with the stream courses. Candidate can pursue in multiple range of ing 7 UG and 5 PG courses. These programs are Institute offers Degree and Diploma courses includmankind, adapting themselves to changing technocapabilities, and exemplary professional conduct to technical and managerial skills, innovative research sound footing on basic engineering principles, The Mission of Priyadarshini is to develop high logical environment with the highest ethical values. lead and to use technology for the progress of

## About the Fragramme

Entrepreneurial education is vital to understand and incorporate the basic skills needed to start and operate a business. Entrepreneurship Awareness Camps are usually meant for college students and aspiring entrepreneurs to help them understand how to build a business. Entrepreneurial education in the higher education system helps meet the business needs of the world by choosing, inspiring, training, and cutering to candidates that are most worthy. The main goal of this program is to sensitize students about different napects of entrepreneurship the merits of pursuing it career choice. In this seminar students are introduced to various aspects of entrepreneurship. They get guidance about opportunities in entrepreneurship

## Room the XD Well

This cell is formed to Develop awareness on Entrepreneurship among the Students& Develop the advanced skill of creativity and innovative thinking, ed cell inspire students to take initiatives and accept responsibilities to thrive in the challenging world to become Employment creators than seekers.

# bjectives of the Programme

- Provide an overview of the entrepreneurial mindset, emphasizing creativity, problem-golving, and a willingness to take risks.
- Guide participants in brainstorming and identifying potential business ideas, encouraging them to explore their passions and address market needs.
- Teach basic market research skills to help participants assess the feasibility and demand for their business ideas, emphasizing the importance of understanding the target audience.
- Cover fundamental legal and regulatory considerations for startups, such as business registration, intellectual property protection, and compliance with local laws.

### Topics to be covered

Topics covered in this seminar are

- ENTREPRENEURSHIPWhat is Entrepreneurship
- key characteristics of entrepreneurship.
- Introduction to the entrepreneurial mindset.
- 2.TYPES OF ENTREPRENEURSHIPS
- Exploring different types: Small business, scalable startups, social entrepreneurship, etc.
- Understanding the distinctions and opportunities.
   3.IMPORTANCE OF ENTREPRENEURSHIP IN TODAY'S ECONOMY
- Discussing the role of entrepreneurship in economic development.
- Case studies of successful entrepreneurs.



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Approved by ATCTE, Attituded to JNTUK

www.pitment.ac.in

Date:06-02-2019

### PROGRAMME REPORT

Name of the programme	A One Day Seminar on Entrepreneurship and			
	Startup for Beginners			
Date of the programme	05-02-2019			
Resource person details:	Mr.Dr.G.V.RamaSubbaRao, professor,			
	VelagapudiRamakrishnaSiddharthaengineeringCollege.			
	Ph. no:9849448040			
	Mail id: guramasubbarao@gmail.com			
Program coordinator:	Mr. B. Venkatesh ,assistant professor			
	ECEdepartment			
	Priyadarshini institute of technology and			
	management			
Organized by:	Department of ECE engineering			
Venue:	Priyadarshini institute of technology and			
	management			

### OBJECTIVES OF THE PROGRAM

Entrepreneurial education is vital to understand and incorporate the basic skills needed to start and operate a business. Entrepreneurship Awareness Camps are usually meant for college students and aspiring entrepreneurs to help them understand how to build a business. Entrepreneurial education in the higher education system helps meet the business needs of the world by choosing, inspiring, training, and catering to candidates that are most worthy. The main goal of this program is to sensitize students about different aspects of entrepreneurship while highlighting the merits of pursuing it as a career choice. In this seminar students are introduced to various aspects of entrepreneurship. They get guidance about opportunities in entrepreneurship.

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### PRIYADARSHINI INSTITUTE OF TECHNOLOGY AND MANAGEMENT

5th mile, PULLADIGUNTA, Kornepadu (V), Vatticherikur (M), GUNTUR 522017 (A.P.)

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### objectives of the program are

- Provide an overview of the entrepreneurial mindset, emphasizing creativity, problemsolving, and a willingness to take risks.
- Guide participants in brainstorming and identifying potential business ideas, encouraging them to explore their passions and address market needs.
- Teach basic market research skills to help participants assess the feasibility and demand for their business ideas, emphasizing the importance of understanding the target audience.
- Cover fundamental legal and regulatory considerations for startups, such as business registration, intellectual property protection, and compliance with local laws.

### TOPICS COVERED IN THIS SEMINAR

Topics covered in this seminar are

### 1 ENTREPRENEURSHIP

- What is Entrepreneurship
- key characteristics of entrepreneurship.
- Introduction to the entrepreneurial mindset.

### 2. TYPES OF ENTREPRENEURSHIPS

- Exploring different types: Small business, scalable startups, social entrepreneurship, etc.
- Understanding the distinctions and opportunities.

### 3. IMPORTANCE OF ENTREPRENEURSHIP IN TODAY'S ECONOMY

- Discussing the role of entrepreneurship in economic development.
- Case studies of successful entrepreneurs.

### 4. IDEATION AND CREATIVITY

- Techniques for generating business ideas.
- Brainstorming exercises and group activities.

### 5. WRITING A SIMPLE BUSINESS PLAN

- Key components of a business plan.
- Hands-on session on drafting a basic business plan.



### PRIYADARSHINI INSTITUTE OF TECHNOLOGY AND MANAGEMENT 5th mile, PULLADIGUNTA, Kornepadu (V), Vallicherikur (M), GUNTUR-522017 (A.P.)

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### OUTCOME OF THE PROGRAMME

outcome of the programme are

- Participants will gain a clear understanding of fundamental entrepreneurial concepts, such as innovation, risk-taking, and the value of problem-solving.
- Attendees will leave the workshop with at least one viable business idea, supported by a basic understanding of its potential market and customer base.
- Develop participants ability to conduct basic market research to assess the feasibility and demand for their business ideas.
- Gain awareness of legal and regulatory considerations relevant to startups, enabling participants to navigate these aspects confidently.



### PRIYADARSHINI INSTITUTE OF TECHNOLOGY AND MANAGEMENT

5th mile, PULLADIGUNTA, Kornepadu (V), Vatticherikur (M), GUNTUR-522017 (A.P.)

Approved by AICTE, Affiliated to INTUK

www.pitrnygrt.ac.in

Name of the program: Entrepreneurship and startup food Deginners.

Date of program: 05/08/8019.

List of participants:

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Approved by AICIE, Affiliated to INTUK

www.pitmgnt.nc.in

Date: 11-02-2019

### **CIRCULAR**

This is to inform you that "A One Day seminar on entrepreneurship and innovation as a career opportunity" by Mr.T.Rushi Santhosh Singh, Associate Professor, MVR college of engineering & technology College. Being organized by Priyadarshini institute of technology and management on 18-02-2019. I request all students to register immediately and make the program grand success.



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PRIVADARSHINI INSTITUTE OF
TECHNOLOGY & MANAGEMENT
5th Mile, Pulladigunta.
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GUNTUR - 522 017.

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### PROGRAM COMMITTEE

### STI.CH. RAMA RAO

Chairman,

Smt.CH. VIJAYA LASKMI

Secretary & Correspondent,

### PATRON

Mr. Dr. D.V.V.S. PHANI KUMAR Principal,

### CONVENER

Dr. C. Rajalingam Professor, EEE

Mr. Md. Syed Aslam Asst.Prof., EEE

GUNTUR - 522 017.

COORDINATOR

PRIYADARSHINI INSTITUTE OF TECHNOLOGY & MANAGEMENT 5th Mile, Pulladigunta, KORNEPABU (Vil), Vatticherukulu M),



### Priyadarshini Institute of Technology & Management

Under Management of Donbosco BDUCATIONAL
Society, College Code:GK,
Recognised by Govt of A.P.
Approved by AICTE, New Delhi &
Affiliatted to JNTU Kakinada.

A One Day Seminar

CHE

## ENTREPRENEURSHIP

AND

# INNOVATION AS A CAREER

18-02-2019

Date:

Organized by: ED Cell

### Venue:

Seminar Hall

Priyadarshini Institute of Technology
& Management

Society: DONBOSCO EDUCATIONAL

Guntur Andhra Pradesh-522017, INDIA

### Resource Person:

# MR. T. RUSHI SANTHOSH SINGH

Designation: Associate Professor
Department: EEE

ddress: MVR college of engineering & technology College
Email ID: gyramasubbarao@gmail.com
Contact number: 9849448040

# ADDRESS FOR COMMUNICATION:

Mr. Md. Syed Aslam

Coordinator

Email ID: eeeaslam@gmail.com Contact Number: 7207201002



### Hout the Institute

premier Institute located in Andhra Pradesh Established in 2008, Priyadarshini Institute of courses. Candidate can pursue in multiple range of a premier institute for B.Tech, M.Tech, MBA of Technology and Management (PITM, Guntur) is offerred in Full Time mode. Priyadarshini Institute sound footing on basic engineering principles, quality technical education and personnel with a of Engineering, Business & Management Studies. courses like B.Tech, M.Tech, MBA with the stream ing 7 UG and 5 PG courses. These programs are Institute offers Degree and Diploma courses includ-Technology and Management (PITM, Guntur) is a logical environment with the highest ethical values. mankind, adapting themselves to changing technolead and to use technology for the progress of capabilities, and exemplary professional conduct to technical and managerial skills, innovative research The Mission of Priyadarshini is to develop high

## About the Programme

In today's ever-evolving business world, entrepreneurship and innovation skills are vital. Whether you want to start a company, scale your venture, join an emerging startup or innovate within your current organization, these skills can help you build a lasting business that outperforms the competition.

Entrepreneurship is booming. Developing entrepreneurship and innovation skills and benefit your career and organization. You can leverage those capabilities to identify and validate business opportunities, better predict industry disruption, apply creative problem-solving techniques, determine customer needs, raise funding and position your company for growth.

# Rbant the ES Rell

Entrepreneurship among the This Employment creators than seekers. inspire students to take initiatives and accept responsibiliadvanced skill of creativity and innovative thinking, ed cell 8 cell thrive <u>.</u> 5 formed 뉹 challenging world 6 Students& Develop the Develop awareness on become

# bjectives of the Programme

- To make the students aware of the importance of Entrepreneurship and innovation.
- Provide participants with a clear understanding of what entrepreneurship entails, including the identification of opportunities, risk-taking, and the creation of value through innovation.
- To develop an understanding of the importance of innovation in becoming a successful entrepreneur.
- To develop Practical entrepreneurial skills & knowledge.
   Foster creativity and teach techniques for generating innovative business ideas, encouraging participants to think critically about solving problems or meeting unmet

Topics to be covered

### 1 ENTREPRENEURSHIP

- What is Entrepreneurship
- key characteristics of entrepreneurship.
- · Introduction to the entrepreneurial mindset.
- 2.TYPES OF ENTREPRENEURSHIPS
- Exploring different types: Small business, scalabl startups, social entrepreneurship, etc.
- Understanding the distinctions and opportunities.

  3.IMPORTANCE OF ENTREPRENEURSHIP
  TODAY'S ECONOMY
- Discussing the role of entrepreneurship in economic development.
- · Case studies of successful entrepreneurs



### PRIYADARSHINI INSTITUTE OF TECHNOLOGY AND MANAGEMENT 5th mile, PULLADIGUNIA, Kurnepadu (V), Vatticherikur (M), GUNTUR 522017 (A.P.)

Approved by AICTE, Affiliated to INTUK

www.pitmgnt.ac.in

Date: 19-02-2019

### PROGRAMME REPORT

Name of the programme	A One Day seminar on entrepreneurship and				
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	innovation as a career opportunity				
Date of the programme	18-02-2019				
Resource person details:	Mr.T.RushiSanthoshSingh, Associate Professor,				
	MVR college of engineering&technology College,				
	Ph. no:9849448040				
	Mail id: gvramasubbarao@gmail.com				
Program coordinator:	Mr. Md. Syed Aslam ,assistant professor, EEE department				
	Priyadarshini institute of technology and				
	management				
Organized by:	Department of EEE				
Venue:	Priyadarshini institute of technology and				
	management				

### OBJECTIVES OF THE PROGRAM

In today's ever-evolving business world, entrepreneurship and innovation skills are vital. Whether you want to start a company, scale your venture, join an emerging startup or innovate within your current organization, these skills can help you build a lasting business that outperforms the competition.

Entrepreneurship is booming. Developing entrepreneurship and innovation skills can benefit your career and organization. You can leverage those capabilities to identify and validate business opportunities, better predict industry disruption, apply creative problem-solving techniques, determine customer needs, raise funding and position your company for growth.



### PRIYADARSHINI INSTITUTE OF TECHNOLOGY AND MANAGEMENT 5th mile, PULLADIGUNTA, Kornepadu (V), Vatticherikur (M), GUNTUR 522017 (A.P.)

Approved by AICTE, Affiliated to JNTUK

www.cpitrngnt.ac.in

### The objectives of the program are

- 1.To make the students aware of the importance of Entrepreneurship and innovation.
- 2. To develop an understanding of the importance of innovation in becoming a successful entrepreneur.
- 3. To develop Practical entrepreneurial skills & knowledge.

### TOPIC COVERED IN THIS PROGRAM

### 1.ENTREPRENEURSHIP

- Concept of entrepreneurship
- Types of entrepreneurships
- Entrepreneurship myths

### 2.ENTREPRENEUR

- What is entrepreneur
- Types of entrepreneurs
- Charm of being an entrepreneur

### 3.INNOVATION

- What is innovation and its types
- Steps to engineer a product
- How to start a new Innovative start-ups

### 4. IDEA GENERATION AND VALIDATION

- Techniques for brainstorming and ideation
- Market research and identifying customer needs
- Validating business ideas through prototypes and MVPs



### PRIYADARSHINI INSTITUTE OF TECHNOLOGY AND MANAGEMENT 5th mile, PULLADIGUNTA, Kornepadu (V), Vatticherikur (M), GUNTUR-522017 (A.P.)

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### **OUTCOME OF THE PROGRAM:**

- They understand the basics of Entrepreneurship and its Importance in modern society
- Importance of innovation in changing lives of people
- they got best idea about qualities of a successful entrepreneur
- Theyunderstand the benefits of becoming an entrepreneur.
- They Understanding of the functions of an entrepreneur



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Approved by AICTE, Affiliated to INTUK

www.pitmjmt.ac.in

Name of the program: Entrepreneuship and Involution of a career opportunity

Date of program: 18 2 2017

### List of participants:

-	``		
S.NC	THE STUDENT	YEAR/BRANCH	SIGNATURE
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4	Bokka Polemkumon	TWEEF	
_5_	CHADALA RAMESH	IV/FCE	B. Rozemke
6	CHITIETI Hozi kzishma	JY / ECE	C! Harl
4_	Dasasi Toiveri	WIECF	O. Toi beami
<u>V</u>	Devalla Magarjuna	WIECE	
9	Lange Ronda Kama Krish	· TV /FCE	D. Korishna
10 <u> </u>	Devalla Tinivani	TO /FIE	Thrivens
	D.B. Glopala Krishna	IV IECE	Korishna
12_	E. Make Sh Becky	Y LECE	Malaska
13	C. Harish kumay	WECE	Auman
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	CT. Pad Kumar	I I ECE	Gi Darelling.
6	G. Suman	RIFCE	G. Suman
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25	K. Sagar Deogh	ALTECE	K. Salara
7	F. Poeetham	APIECE	K. Sageolegi K. Poectham
28	M. udayo bhasker	TV/ECF	M. udaya bhaskar
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### PRIYADARSHINI INSTITUTE OF TECHNOLOGY AND MANAGEMENT 5th mile, PULLADIGUNTA, Kornepadu (V), Vatticherikur (M), GUNTUR-522917 (A.P.)

Approved by AICTE, Affiliated to JNTUK

www.pitmgntac.in

Date: 20-02-2019

### **CIRCULAR**

This is to inform you that "A One Day seminar on Entrepreneurship Development" by Mr.M.Ranjith Kumar, Associate Professor, Velaga Nageswara Rao college of Engineering. Being organized by Priyadarshini institute of technology and management on 28-02-2019. I request all students to register immediately and make the program grand success.



PRIVADARSHINI INSTITUTE OF TECHNOLOGY & MANAGEMENT 5th Mile, Pulladigunta, KORNEPADU (Vil), Vatticherukuru (M),

GUNTUR - 522 017.

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### Name:..... REGISTRATION FORM

Institution:.... Dept. i.....

Address for Communication:

Last date to Registration: 27-02-2019

emall: .....



### PROGRAM COMMITTEE

CHIEF PATRON Sri.CH. RAMA RAO

Chairman,

Smt.CH. VIJAYA LASKMI

Secretary & Correspondent,

PATRON

Principal, Mr. Dr. D.V.V.S. PHANI KUMAR

CONVENER

Mrs. B. BEERAIAH

COORDINATOR associate professor CIVIL

Asst.Prof., CIVII Sk. Subhani

**GUNTUR - 522 017.** 



PRIVADARSHINI INSTITUTE OF TECHNOLOGY & MANAGEMENT KORNEPADU (Vii), Vatticherukuru (M). 5th Mile, Pulladigunta.



### **Priyadarshini Institute of Technology** & Management

Under Management of Donbosco EDUCATIONAL Approved by AICTE, New Delhi & Affiliatted to JNTU Kakinada Recognised by Govt of A.P. Society, College Code:GK,

A One Day Seminar

### ENTREPRENEURSHIP DEVELOPMENT

### Resource Person:

# Mr. M. Ranjith kumar

Designation: Associate Professor Department: Civil

Velaga nageswara rap college of engineering College. Email ID: ranjithkumar 1 23@gmail.com Contact number: 6304556269

ADDRESS FOR COMMUNICATION Sk. Subhani

Coordinator

Email ID: subhani99@gmail.com Contact number: 9738396383

Date:

28-02-2019

CADIGUNTA SO STATE OF TECHNOLOGY Organized by: ED Cell

Venue:

Seminar Hall

yadarshini Institute of Technology & Management

Society: DONBOSCO EDUCATIONAL College Code:GK

Andhra Pradesh-522017, INDIA

### About the Institute

premier Institute located in Andhra Pradesh. offerred in Full Time mode. Priyadarshini Institute Established in 2008, Priyadarshini Institute of of Technology and Management (PITM, Guntur) is Technology and Management (PITM, Guntur) is a courses. Candidate can pursue in multiple range of ing 7 UG and 5 PG courses. These programs are Institute offers Degree and Diploma courses includquality technical education and personnel with a of Engineering, Business & Management Studies. courses like B.Tech, M.Tech, MBA with the stream sound footing on basic engineering principles, The Mission of Priyadarshini is to develop high mankind, adapting themselves to changing technocapabilities, and exemplary professional conduct to technical and managerial skills, innovative research logical environment with the highest ethical values. lead and to use technology for the progress of premier institute for B.Tech, M.Tech, MBA

## About the Programme

a structured curriculum covering key aspects of entrepreneurcomprehensive initiative aimed at nurturing aspiring entrepre-An Entrepreneurship Development Program (EDP) is a management, and legal considerations. EDPs often incorpoship, such as business planning, murket analysis, financial running successful businesses. These programs typically offer and resources to navigate the complexities of starting and neurs by providing them with the necessary skills, knowledge, rate hands-on training, mentorship opportunities, and netparticipants. By fostering a spirit of innovation, imparting working events to create a supportive ecosystem for individuals to transform their business ideas into tangible experienced mentors, BDPs play a crucial role in empowering practical skills, and connecting aspiring entrepreneurs with ventures, contributing to economic growth and fostering a culture of entrepreneurship.

# About the ED Vell

This cell is formed to Develop awareness on Entrepreneurship among the Students& Develop the advanced skill of creativity and innovative thinking, ed cell inspire students to take initiatives and accept responsibilities to thrive in the challenging world to become

Employment creators than seekers.

# Objectives of the Programme

- · Role of entrepreneurship in economic development.
- Understand how to equivert problems into entrepreneurial
- opportunities.
- Gain financial literacy for budgeting and forecasting.
- Develop a comprehensive business plan covering key component.

### Topics to be covered

# INTRODUCTION TO ENTREPRENEURSHIP

- Definition and characteristics of an entrepreneur
- Importance of antrepreneurship in economic develop-

# 2.ENTREPRENBURIAL ECOSYSTEM

· Understanding the local and global entrepreneurial

### landscape

- Support systems: government initiatives, incubators, and
- 3.IDENTIFYING OPPORTUNITIES

accelerators

- Market trends and analysis
- Gap analysis and niche identification
- Recognizing problems as opportunities
   4.BUSINESS PLANNING



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Approved by AICTE, Affiliated to JNTUK

www.pitmgnt.ac.in

Date: 01-03-2019

### PROGRAMME REPORT

Name of the Programme	A One Day seminar on Entrepreneurship				
	Development				
Date of the Programme	28-02-2019				
Resource person details:	Mr. M.Ranjith Kumar				
	Velaga Nageswara Rao college of engineering				
	College,				
	Ph. no:6304556269				
	Mail id: ranjithkumar123@gmail.com				
Program coordinator:	Mr. Sk. Subhani, assistant professor				
	Civil department				
	Priyadarshini institute of technology and				
	management				
Organized by:	Department of civil  Priyadarshini institute of technology and				
Venue:					
1	management				

### **OBJECTIVES OF THE PROGRAM**

Entrepreneurship Development is gradually becoming very significant in various areas of economic development. Innovative start-ups and new enterprises act as a catalyst for the economy. Novel opportunities and market gaps are identified and resources are allocated to them to produce something new and useful. The need of the hour is to develop effective policies to cater to the new challenges such that the modern-day problems can be solved. The workshop focuses on the basic and advanced approaches of entrepreneurial development and how it can be imbibed to the participants.

### (e)

### PRIYADARSHINI INSTITUTE OF TECHNOLOGY AND MANAGEMENT

5th mile, PULLADIGUNTA, Kornepadu (V), Vatticherikur (M), GUNTUR 522917 (A.P.)
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### Following are the key learning objectives of this workshop:

- Role of entrepreneurship in economic development.
- Understand how to convert problems into entrepreneurial opportunities.
- Gain financial literacy for budgeting and forecasting.
- Develop a comprehensive business plan covering key components.

### TOPIC COVERED IN THE PROGRAM

### 1. Introduction to Entrepreneurship

- Definition and characteristics of an entrepreneur
- Importance of entrepreneurship in economic development

### 2. Entrepreneurial Ecosystem

- Understanding the local and global entrepreneurial landscape
- Support systems: government initiatives, incubators, and accelerators

### 3. Identifying Opportunities

- Market trends and analysis
- Gap analysis and niche identification
- Recognizing problems as opportunities

### 4. Business Planning

- Developing a comprehensive business plan
- Components of a business plan (executive summary, market analysis, financial projections)
- Importance of a well-defined mission and vision

### 5. Financial Management for Entrepreneurs

- Budgeting and financial forecasting
- Pricing strategies and cost control
- Financial risk management



### PRIYADARSHINI INSTITUTE OF TECHNOLOGY AND MANAGEMENT 5th mile, PULLADIGUNIA, Koffiepsöli(V), Vallicherikur (M), GUNTUR-522017 (A.P.)

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### **OUTCOME OF THE PROGRAM:**

The outcome of the program are

- Participants can articulate their business concept clearly.
- Attendees can develop feasible business plans with a focus on sustainability.
- Enhanced financial literacy and effective financial management skills.
- Participants can create and implement effective marketing and sales strategies.

SK. Subhari PROGRAM COORDINATOR



### PRIYADARSHINI INSTITUTE OF TECHNOLOGY AND MANAGEMENT 5th mile, PULLADIGUNTA, Kornepada (V), Vatticherikur (M), GUNTUR-522017 (A.P.)

Approved by AICTE, Affiliated to INTUK

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Name of the program: Entrepreneurship Development

Date of program: 80/01/2019.

### List of participants:

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SK. Scibhair PROGRAM COORDINATOR



### PRIYADARSHINI INSTITUTE OF TECHNOLOGY AND MANAGEMENT 5th mile, PULLADIGUNTA, Kornepadn (V), Vatticherikur (M), GUNTUR-522017 (A.P.)

Approved by AICTE, Affiliated to JNTUK

www.pitrognt.ac.in

Date: 12-03-2019

### **CIRCULAR**

This is to inform you that "A One Day workshop on RESEARCH METHODOLOGY" by Mr.K.Kiran Kumar, AssociateProfessor, Priyadarshini institute of technology and sciencecollege. Being organized by Priyadarshini institute of technology and management on 20-03-2019. I request all students to register immediately and make the program grand success.



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PRIYADARSHINI INSTITUTE GT
TECHNOLOGY & MANAGEME II
5th Mile, Pulladigunta.
KORNEPADU (Vil), Vatticherukuru (N
GUNTUR - 522 017.

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# REGISTRATION FORM

Dept. :.... Name:..... Institution:....

Address for Communication:

Mobile:,....

Last date to Registration: 19-03-2019

email: ......



### PROGRAM COMMITTEE:

Sri.CH. RAMA RAO

Chairman,

Smt.CH. VIJAYA LASKMI

Secretary & Correspondent,

Mr. Dr. D.V.V.S. PHANI KUMAR

Principal,

CONVENER

Dr. Koniki Srinivas professor MBA

Asst.Prof., MBA Mr. Gandla baji COORDINATOR

> TECHNOLOGY & MANAGE ILAT PRIVADARSHINI INSTITUTE OF



KORNEPADU (Vil), Vatticherukuru (M), 5th Mile, Pulladigunta,

**GUNTUR - 522 017** 



### Priyadarshini Institute of Technology & Management

Under Management of Donbosco EDUCATIONAL Approved by AICTE, New Delhi & Affiliatted to JNTU Kakinada Recognised by Govt of A.P. Society, College Code:GK,

A One Day Seminar CI

**METHODOLOGY** RESEARCH

### Mr. K. Kiran bumar

Designation: Associate Professor Department: MBA

Priyadarshini institute of technology and Science College, Tenali TE OF TEC

Email ID: kondurukirankumar@gmail.com Contact number: 6304556269

ADDRESS FOR COMMUNICATION:

DARSHIN

Mr. Gandla baji

Coordinator

Email ID: - gandlabajiba@gmail.com Contact number: 9045621067

> GUNTUR-522 017. Organized by:

R&D Cell

20-03-2019

Date:

Venue:

Seminar Hall

arshini Institute of Technology & Management

Society: DONBOSCO EDUCATIONAL College Code:Gk

Andhra Pradesh-522017, INDIA

### Hour the Institute



I bout the Frogramme

a premier institute for B.Tech, M.Tech, MBA of Engineering, Business & Management Studies. courses like B.Tech, M.Tech, MBA with the stream courses. Candidate can pursue in multiple range of of Technology and Management (PITM, Guntur) is offerred in Full Time mode. Priyadarshini Institute premier Institute located in Andhra Pradesh. Established in 2008, Priyadarshini Institute of ing 7 UG and 5 PG courses. These programs are Institute offers Degree and Diploma courses includ-Technology and Management (PITM, Guntur) is a

sound footing on basic engineering principles quality technical education and personnel with a The Mission of Priyadarshini is to develop high qualitative analysis tools. It is the framework that guides employed to gather, analyze, and interpret data. At its core, process, outlining the strategies, procedures, and techniques research methodology is fundamental to the integrity and qualitative, quantitative, or a mix of both, a well-defined ensures the research is conducted ethically, rigorously, and in hypotheses with precision and reliability. The methodology researchers in unswering their research questions or testing research designs, methods of data collection, and statistical or research methodology involves the selection of appropriate investigation. It serves as the blueprint for the entire research approach undertuken to conduct scientific inquiry and Research methodology refers to the systematic and organized manner that produces credible and valid results. Whether

# I bout the St& St Well

structure for meaningful exploration and discovery

success of any research endeavor, providing the necessary

mankind, adapting themselves to changing techno-

lead and to use technology for the progress of

capabilities, and exemplary professional conduct to

technical and managerial skills, innovative research

logical environment with the highest ethical values.

promote research activities at Fabtech Technical Students & Industries to undertake quality research objective is to monitor research programs for Faculty, Research and Development Cell is established to research activities among the youths. Therefore, The Campus, College of Engineering and Research. The Cell The research at college level is the first step to create

# Objectives of the Program 2000

- · To provide participants with a foundational understanding of the key concepts, purposes, and types of research.
- tal, descriptive, and exploratory approaches To equip participants with the knowledge to choose and apply appropriate research designs, including experimen-
- approach for their research. · To familiarize participants with various data collection case studies, and guide them in selecting the most suitable methods, such as surveys, interviews, observations, and
- qualitative data unalysis techniques, including statistical tests, regression analysis, thematic analysis, and coding To enhance participants' skills in quantitative and

### I apics to be covered

### INTRODUCTION 70

METHODOLOGY:

- RESEARCH
- · Types of Research (Qualitative, Quantitative, Mixed-

Definition and Purpose of Research

Importance of Research in Various Disciplines

Methods)

### 2. RESEARCH DESIGN:

- Experimental, Descriptive, and Exploratory Designs
- Cross-Sectional vs. Longitudinal Designs
- Sampling Techniques and Sample Size Determination 3.DATA COLLECTION METHODS:
- Surveys and Questionnaires
- Interviews (Structured, Semi-Structured, Unstructured)

- SCA



### PRIYADARSHINI INSTITUTE OF TECHNOLOGY AND MANAGEMENT 5th mile, PULLADIGUNIA, Kornepadu (V), Vallicherikur (M), GUNTUR-522017 (A.P.)

Approved by AICTE, Affiliated to INTUK

www.pitmgnt.ac.in

Date:21-03-2019

### PROGRAMME REPORT

A One Day Seminar on Research Methodology				
20-03-2019				
Mr. K.Kiran Kumar, AssociateProfessor,				
Priyadarshini institute of technology and				
science College,				
Ph. no:8074030610				
Mail id: kondurukirankumar@gmail.com				
Mr. GandlaBaji,assistant professor				
MBA department				
Priyadarshini institute of technology and				
management				
Department of MBA				
Priyadarshini institute of technology and				
management				

### **OBJECTIVES OF THE PROGRAM**

In simple terms, methodology can be defined as, giving a clear-cut idea on what methods or process the researcher is going to use in his or her research to achieve research objectives. In order to plan for the whole research process at a right point of time and to advance the research work in the right direction, carefully chosen research methodology is very critical. In other words; what is Research methodology can be answered as it maps out the whole research work and gives credibility to whole effort of the researcher.



### PRIYADARSHINI INSTITUTE OF TECHNOLOGY AND MANAGEMENT mile, PULLADIGUNEA, Kornepadu (V), Vallicherikur (M), GUNTUR 522017 (A.P.)

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The objectives of the programme Research Methodology are

- understand some basic concepts of research and its methodologies
- identify appropriate research topics
- select and define appropriate research problem and parameters
- organize and conduct research (advanced project) in a more appropriate manner

### **TOPICS COVERED**

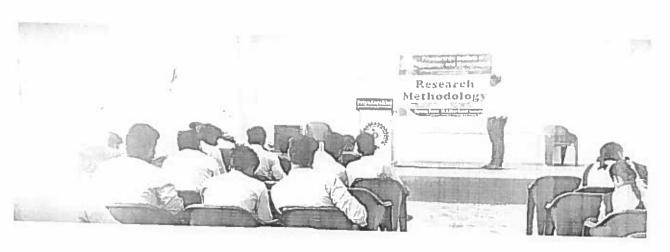
- Introduction To Research Methodology
- Research Definition
- Definitions Of Research Methodology
- Objectives Of Research
- Types Of Research
- Types of data in research methodologies
- Methodologies used in research
- Qualities Of a Researcher
- Research Process
- Features Of Research Methodology



### PRIYADARSHINI INSTITUTE OF TECHNOLOGY AND MANAGEMENT 5th mile, PULLADIGUNTA, Kornepadu (V), Vatticherikur (M), GUNTUR-522017 (A.P.)

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### OUTCOME OF THE PROGRAMME

By the end of this seminar students will able to understand

- 1.By the end of this section students will know different methods to collect the accurate data.
- 2. Students will know importance and need of research.
- 3.By the end of the programme they will able to choose methods appropriate to research aim and objectives
- 4. Students will understand the limitations of particular research methods.
- 5. This will enhance the critical thinking skills
- 6. This will develop skills in qualitative and quantitative data analysis and presentation.



### PRIYADARSHINI INSTITUTE OF TECHNOLOGY AND MANAGEMENT 5th mile, PULLADIGUNTA, Korbepadu (V), Vallicherikur (M), GUNTUR 522017 (A.P.)

Approved by AICTE, Affiliated to INTUK

www.pitmgritandin

Name of the program: Rescentch med

Rescentch methodology.

Date of program: 20/3/2019.

List of participants:

S.NO	NAME OF THE STUDENT		
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2.	Addepalle Venkata Nagalaxmen	MBA II MBA	A. V. N. Supriya.
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		IMBA	Anil Kumol
12	B. Dalla ya da sa majah	INBA	B. Were
TO 11		# mBA	Brook
14.	B. Dhame Joy	II MBH	Urush 1.21
	B. mohan	A mBA	B. Mo
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16.		IMBA	BP.
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26.	BESTA · UDAY KOMAR	IIMBA	B. UDAY (DMA)
74.	K. PwaRaka	IMBA.	K. Owalaka
58	G. Pavani	TIMBA	G. Pavari
9.	GAMABHA SPILATHA	I MBA	6.6
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### PRIYADARSHINI INSTITUTE OF TECHNOLOGY AND MANAGEMENT 5th mile, PULLADIGUNTA, Kornepadu (V), Vallicherikur (M), GUNTUR 522017 (A.P.)

Approved by AICTE, Affiliated to INTUK

www.pitrngnt.ac.in

Date: 01-04-2019

### **CIRCULAR**

This is to inform you that "A One Day workshop on research paper writing methods" by Mrs.l.Shalini, assistant professor, Priyadarshini institute of technology & science and women college. Being organized by Priyadarshini institute of technology and management on 08-04-2019. I request all students to register immediately and make the program grand success.



PRINCIPAL
PRINCIPAL
PRIVADARSHINI INSTITUTE OF
TECHNOLOGY & MANAGEMENT
5th Mile, Pulladigunta,
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CIVIL	EEE	MECH	ECE	CSE	MBA		Ma	p-Rama 1

### Address for Communication: 1916 I..... Name:..... REGISTRATION FORM

Mobile:....

Last date to Registration: 07-04-2019



### PROGRAM COMMITTEE:

CHIEF PATRON Sri.CH. RAMA RAO

Chairman,

Smt.CH. VIJAYA LASKMI

Secretary & Correspondent

Mr. Dr. D.V.V.S. PHANI KUMAR Principal,

### CONVENER

Mr. Mannam siva COORDINATOR Dr. Koniki Sriniva professor MBA

Asst.Prof., MBA

TECHNOLOGY & MANAGE : 11 GUNTUR - 522 017. 5th Mile, Pulladigunta.



### Priyadarshini Institute of Technology & Management

Under Management of Donbosco EDUCATIONAL Approved by AICTE, New Delhi & Affiliatted to JNTU Kakinada Recognised by Govt of A.P. Society, College Code:GK

A One Day Seminar

WRITING METHODS RESEARCH PAPER

Mr. K. Kiran kumar

Designation: Assistant Professor Department: CSE:

Priyadarshini institute of technology & Science and Email ID: talasilalingineri@gmail.com Contact number: 9949348577 women's College, Tenoli

ADDRESS FOR COMMUNICATION:

Mrs. I. Shalini

Coordinator &

Email ID: - mannamsiva@smail.com Contact number: 9949967579

Venue:

Organized by:

R&D Cell

08-04-2019

Date:

Seminar Hall

Priyadarshini Institute of Technology & Management

Society: DONBOSCO EDUCATIONAL College Code:GK

Andhra Pradesh-522017, INDIA

### Nout the Institute

a premier institute for B.Tech, M.Tech, MBA of Technology and Management (PITM, Guntur) is offerred in Full Time mode. Priyadarshini Institute premier Institute located in Andhra Pradesh. Established in 2008, Priyadarshini Institute of of Engineering, Business & Management Studies. courses. Candidate can pursue in multiple range of Technology and Management (PITM, Guntur) is a quality technical education and personnel with a courses like B.Tech, M.Tech, MBA with the stream ing 7 UG and 5 PG courses. These programs are mankind, adapting themselves to changing technolead and to use technology for the progress of capabilities, and exemplary professional conduct to technical and managerial skills, innovative research sound footing on basic engineering principles, The Mission of Priyadarshini is to develop high Institute offers Degree and Diploma courses includlogical environment with the highest ethical values.

## About the Programme

A research paper is a piece of academic writing that provides analysis, interpretation, and argument based on in-depth independent research. Research papers are similar to academic essays, but they are usually longer and more detailed assignments, designed to assess not only your writing skills but also your skills in scholarly research. Writing a research paper requires you to demonstrate a strong knowledge of your topic, engage with a variety of sources, and make an original contribution to the debate.

Research methods are specific procedures for collecting and analyzing data. Developing your research methods is an integral part of your research design. When planning your methods, there are two key decisions you will make.

# About the N& D Cell

The research at college level is the first step to create research activities among the youths. Therefore, Tho Research and Development Cell is established to promote research activities at Fabtech Technical Campus, College of Engineering and Research. The Cell objective is to monitor research programs for Faculty, Students & Industries to undertake quality research activities.

# Objectives of the Programme

- Adding valuable insights to the existing body of knowledge.
- Upholding high standards of research design and methodology.
- Upholding ethical standards in all stages of the research process
- Ensure clear and precise communication of research methods and findings

### Topics to be covered

## I. RESEARCH TOPIC SELECTION:

- Identifying a Relevant and Unique Research Question
- Assessing Fouribility and Significance
- Conducting a Preliminary Literature Review
- 2. RESEARCH DESIGN CHOICES:
- Overview of Experimental Designs
- Selecting Appropriate Observational Methods
- Mitigating Potential Biases and Confounding Variables
- 3. METHODOLOGY SELECTION:
- Choosing Effective Data Collection Methods
- Justifying Methodological Decisions
- Considering Ethical Implications in Research Design

4. DATA COLLECTION METHODS:

Primary Data Gathering Techniques



### PRIYADARSHINI INSTITUTE OF TECHNOLOGY AND MANAGEMENT

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www.pitmgmt.nc.in

Date:09-04-2019

### PROGRAMME REPORT

Name of the programme	A One Day Seminar on research paper writing	
	methods	
Date of the programme	08-04-2019	
Resource person details:	Mrs.l.Shalini, assistant professor	
	Priyadarshini institute of technology & science	
	and women College,	
	Ph. no:9949348577	
	Mail id:talasilalingineni@gmail.com	
Program coordinator:	Mr. Mannam siva, assistant professor	
	MBA department	
et als de la constant	Priyadarshini institute of technology and	
	management	
Organized by:	Department of MBA	
Venue:	Priyadarshini institute of technology and	
	management	

### **OBJECTIVES OF THE PROGRAM**

A research paper is a piece of academic writing that provides analysis, interpretation, and argument based on in-depth independent research. Research papers are similar to academic essays, but they are usually longer and more detailed assignments, designed to assess not only your writing skills but also your skills in scholarly research. Writing a research paper requires you to demonstrate a strong knowledge of your topic, engage with a variety of sources, and make an original contribution to the debate.

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Research methods are specific procedures for collecting and analyzing data. Developing your research methods is an integral part of your research design. When planning your methods, there are two key decisions you will make.

### Objectives of this program are

- Adding valuable insights to the existing body of knowledge.
- Upholding high standards of research design and methodology.
- Upholding ethical standards in all stages of the research process
- Ensure clear and precise communication of research methods and findings.

### **TOPICS COVERED**

### 1. RESEARCH TOPIC SELECTION:

- Identifying a Relevant and Unique Research Question
- Assessing Feasibility and Significance
- Conducting a Preliminary Literature Review

### 2. RESEARCH DESIGN CHOICES:

- Overview of Experimental Designs
- Selecting Appropriate Observational Methods
- Mitigating Potential Biases and Confounding Variables

### 3. METHODOLOGY SELECTION:

- Choosing Effective Data Collection Methods
- Justifying Methodological Decisions
- Considering Ethical Implications in Research Design

### 4. DATA COLLECTION METHODS:

- Primary Data Gathering Techniques
- Utilizing Secondary Data Effectively
- Ensuring Data Quality, Reliability, and Validity



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### **OUTCOME OF THE PROGRAMME**

Outcome of research paper writing methods

- It will help in Contribute to the advancement of knowledge in the specific research area.
- It will Provide practical insights with potential applications in real-world scenarios.
- It enhances the researcher's professional standing and contribute to ongoing professional development.



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Name of the program: Beseath Paper writing methods.

Date of program: 08/04/2019.

List of participants:

S.NO	NAME OF THE STUDENT	YEAR/BRANCH	SIGNATURE
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y.	B. Pavan Kumar	VICSE	B. Payan
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6.	G. Pavary Kalyan	TV/CSF	Chi Partin Kalyan
7.	k. Ankhit	TV/CS+6	t. Anchit
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15.	B. Chaitanya Sai venkat	W CSE	B. chaitarda saivenkof.
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